



# Community and Economic Development

1400 Queen Avenue SE, Suite 205 • Albany, Oregon 97322  
(541) 967-8551 • FAX (541) 967-4651 • TTY/TDD 711



## INTERNSHIP OPPORTUNITY

### **PEDAL CORVALLIS OUTREACH AMBASSADOR**

- **Duration:** January 9<sup>th</sup>, 2017 – June 16<sup>th</sup>, 2017 (Winter & Spring Terms)
- **Hours:** Approx. 8 – 12 per week (*This is an internship for credit for enrolled students; relevant study areas include but are not limited to: marketing and communications, sociology, and public affairs*)
- **Compensation:** \$300 stipend per term and \$0.54 per mile for approved internship-related travel

#### **Purpose and General Description**

The Oregon Cascades West Council of Governments (OCWCOG) and its partners launched a community bikeshare program, called *Pedal Corvallis*, in June 2016 with 6 stations and 35 bikes throughout Corvallis. The program is open to anyone age 18 and older.

The goal of the bikeshare program is to offer an affordable and easily accessible transportation option to residents and visitors to encourage active transportation. Bike sharing promotes health, connectivity, livability, and economic development.

*OCWCOG is seeking an intern to serve as an Outreach Ambassador to promote awareness of, and enrollment in, the bikeshare program with an emphasis on reaching Medicaid recipients. This includes direct outreach to health providers, community groups, employers, and other stakeholders in the Corvallis area.*

#### **Duties and Responsibilities**

The Outreach Ambassador will promote public awareness of the *Pedal Corvallis* program through presentations to community groups and at special events such as community fairs and festivals. The Ambassador also will provide direct outreach to local employers through presentations at staff meetings, for example. This includes explaining the details of the program and how it is used. The Ambassador also will help distribute marketing materials such as posters and info cards.

## Reporting Relationships and Work Environment

Intern will report to OCWCOG's Albany office for meetings and training, however, most work will be completed in Corvallis.

## Essential Qualifications

- Strong communication skills, both written and verbal
- Ability to speak to public audiences in a professional, engaging, and highly effective manner
- Strong problem solving skills
- Ability to work with limited supervision
- Motivation, self-direction, and personal integrity
- Ability to interact with stakeholders, partners, and OCWCOG members in a professional manner

## Desired Qualifications

- Experience with public outreach and public speaking
- Interest in transportation options, especially bicycling

## Benefits of the Internship

- Gain experience communicating in a professional manner with clients
- Learn how to cultivate and maintain business relationships
- Connect people with a worthwhile community program and do meaningful work
- Flexible work schedule
- Receive valuable feedback and evaluation from a mentor
- Develop public speaking and presentation abilities

## About OCWCOG

OCWCOG is a voluntary association of 20 cities, three counties, and the Confederated Tribes of the Siletz Indians and the Port of Newport. Geographically, OCWCOG spans from the crest of the Cascade Range to the Pacific Ocean. We help the communities across our region in collaborating to solve problems and connect member governments, businesses, and individuals with a wide variety of resources. Our programs include public safety, public health, emergency preparedness, senior and disability services, economic and community development, transportation, and much more.

## To Apply

Submit via email, fax, or mail by **November 15<sup>th</sup> 2016 at 5 p.m.** Candidates should send a cover letter explaining why they consider themselves suited for the position and a résumé of qualifications and relevant experience. Provide via email to: [hrrecruit@ocwcog.org](mailto:hrrecruit@ocwcog.org); via mail to: Human Resources, Attn: *Pedal Corvallis* internship, Oregon Cascades West Council of Governments Suite 201, 1400 Queen Ave SE, Albany, OR 97322; or via fax to: (541) 967-6123.

Before applying, candidates should be familiar with the information at [www.ocwcog.org/pedal](http://www.ocwcog.org/pedal) and [www.zagster.com/pedalcovallis](http://www.zagster.com/pedalcovallis).

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**MEMBER GOVERNMENTS** — **COUNTIES:** Benton, Lincoln and Linn **CITIES:** Adair Village, Albany, Brownsville, Corvallis, Depoe Bay, Halsey, Harrisburg, Lebanon, Lincoln City, Lyons, Millersburg, Monroe, Newport, Philomath, Scio, Siletz, Sweet Home, Tangent, Toledo, Waldport, Yachats **OTHER:** Confederated Tribes of Siletz, and Port of Newport

Oregon Cascades West Council of Governments is an Equal Opportunity Lender, Provider and Employer