



**Board Meeting**  
**Thursday, October 11, 2018**  
**9:00 – 11:00 am**  
**Comfort Suites**  
**3060 East 25<sup>th</sup> Avenue; Eugene, OR 97403**

### **AGENDA**

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|------------|--------------|---|--|
| <b>1.</b>  | <b>9:00</b>  | Call to Order and Introductions   | <b>Chair Cutter</b>  |
| <b>2.</b>  | <b>9:05</b>  | Agenda Review   | <b>Chair</b>   |
| <b>3.</b>  | <b>9:10</b>  | Approval of June 14, 2018 Meeting Minutes<br><b>(Attachment A)</b><br><b>Action: Decision</b> | <b>Chair</b>   |
| <b>4.</b>  | <b>9:15</b>  | CWEDD Bylaws and Articles of Agreement Update<br><b>Action: Informational</b>                 | <b>Phil Warnock,<br/>OCWCOG</b>                                    |
| <b>5.</b>  | <b>9:20</b>  | Federal Emergency Management Agency (FEMA) Update<br><b>Action: Informational</b>             | <b>UO CSC Team</b>   |
| <b>6.</b>  | <b>9:50</b>  | RLID Pilot Project Update<br><b>Action: Informational</b>                                     | <b>Brenda Wilson,<br/>LCOG</b>                                     |
| <b>7.</b>  | <b>10:10</b> | CWEDD Brownfields<br><b>Action: Informational</b>   | <b>Amanda D'Souza,<br/>City of Eugene, Jeff<br/>Gepper, OCWCOG</b> |
| <b>8.</b>  | <b>10:30</b> | Wetlands  | <b>Phil Warnock,<br/>OCWCOG</b>                                    |
| <b>9.</b>  | <b>10:45</b> | District Updates  | <b>All</b>   |
| <b>10.</b> | <b>11:00</b> | Adjournment   | <b>Chair</b>   |

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The meeting location is accessible to persons with disabilities. Sign language, interpreter services or other accommodations can also be provided by contacting Emma Chavez at least 72 hours prior to the meeting. Emma can be reached at 541-967-8551 (TTY/TTD 711) or [echavez@ocwocg.org](mailto:echavez@ocwocg.org).

**Cascades West Economic Development District  
Thursday, June 14, 2018  
9:00 am – 11:00 am  
Rogue Brewery & Spirits  
2320 SE Marine Science Drive, Newport**

**DRAFT MINUTES**

**Members Present:** Anne Schuster, Caroline Bauman, Dann Cutter, Tracy Baily (for Pam Barlow-Lind), Rob Scoggin, Sharon Konopa, and Tom Nelson (via phone)

**Guests Preset:** Seth Sherry, Josh Bruce, Mike Howard, Jordan Katcher, Megan Winner, and Alexandra Corvello

**Staff Present:** Brenda Wilson, Dan Betschart, Fred Abousleman, Rachael Maddock-Hughes, Jeff Gepper, Phil Warnock, and Emma Chavez

**1. Call to order and Introductions**

The Chair, Mayor Konopa, called the meeting to order at 9:14 am. Those present introduced themselves.

**Rogue Brewery & Spirits Highlight**

Rogue was initiated in 1987, and the Brewery and Pub opened in October 1988 in Ashland, Oregon with the brewery housed beneath a 60 seat Pub. The first beers brewed were American Amber and Oregon Golden. In early February 1989, Rogue's expanded to Newport, Oregon opening up is Rogue Bayfront Pub in May of 1989. Rogue employs approximately 310 people including in the farm area, statewide.

**2. Election of Chair**

Staff, Phil Warnock advised that election of officers is due to take place. Members elected Councilor Dann Cutter for Chair, and Rob Scoggin for Vice Chair. The CWEDD Board met consensus.

**3. Agenda Review**

There were no changes to the agenda.

**4. Approval of February 8, 2018 Meeting Minutes**

**ACTION:** Brenda Wilson advised that Jim Coey should be noted as a member on the February 8<sup>th</sup> meeting minutes. Also, his last name needs to be corrected. She did advise that he is no longer a member of the CWEDD Board. With corrections, the February 8, 2018 meeting minutes were approved by consensus.

**5. CWEDD Bylaws and Articles of Agreement**

At a previous meeting, staff made a call to the CWEDD Board for volunteers to serve on a CWEDD Bylaws Committee. Members included Councilor Dan Cutter, Mayor Biff Taber, and Rob Scoggin. Staff consisted of Phil Warnock, Dan Betschart, and Emma Chavez.

The Committee met, reviewed, and made recommended changes to the Bylaws and Articles of Agreement. Members received the documents with track changes in their agenda packets. Committee members and staff advised that there were no fundamental changes to the documents. The changes made included the following:

- Oregon Cascades West Council of Governments (OCWCOG) naming convention update
- Electronic meeting considerations
- Language referring to the Comprehensive Development Strategy (CEDS) and committees related to the CEDS
- Correcting where “members” was used instead of “Board”
- Change of date of annual meeting

Warnock advised that the CWEDD Board needs to make a recommendation to the OCWCOG and Lane Council of Governments (LCOG) Boards for adoption of the Bylaws and Articles of Agreement. The COG Board’s are then responsible for the adoption of the documents.

Scoggin moved to recommend the Bylaws and Articles of Agreement as presented to the OCWCOG and LCOG Board’s. Commissioner Anne Schuster seconded. Consensus by the CWEDD Board.

#### 6. **Federal Emergency Management Agency (FEMA) Update**

The University of Oregon’s Institute for Policy Research and Engagement (IPRE), formerly Community Service Center, presented preliminary findings and recommendations on regional economic resilience. Student consultants, Alexandra Corvello and Megan Winner shared findings from five case studies; overall themes from conducting surveys, phone interviews, and focus groups; and preliminary recommendations for the CWEDD.

Review of Scope: In 2015 during the update of the CEDS, a Regional Economic Resilience Appendix was developed. This project takes the appendix and moves forward with it by doing a Needs Assessment for the Region to figure out what the primary needs are in preparation of a shock or disaster, whether natural or economic.

A team of UO student planning consultants has worked on the project in two phases. They started out by doing Case Studies, looking at Regions throughout the US and internationally that have a broad focus on economic resilience. The team found that a lot of Regions ended up doing a lot of the work post event. What is beneficial to our Region, is that we can use what those Regions have done after the fact and do them as a pre-event strategy.

The team also conducted interviews with economic development professionals throughout the Region, put together focus groups, and sent out four surveys. The surveys did not have much of an impact. However, the interviews were very insightful. Focus group work will be finalized over the summer.

Case Study Best Practices: Case studies were conducted of Kisatchie-Delta Region in LA, East Central Iowa Council of Governments, Ponca City Development Authority, OK, Southwest Colorado Region 9 Economic Development District, and Canterbury

Region in New Zealand. The best practices found during the case studies were put into four categories; Research and Knowledge Building, Planning, Funding Mechanisms, and Economic Diversification.

After conducting the interviews, surveys, and focus groups, the students began analyzing the data that had been collected. Common themes that came up included the following:

- Unknown knowledge of what the CWEDD is
- Varying degrees of risk preparedness
- No consistent terminology, and limitations in funding
- Affordable housing concerns
- Small businesses do not have resources for pre-disaster planning
- Economic constraints already in smaller communities
- Lack of communications protocol

Recommendations that came up include the following:

- Designate leadership
- Establish Action Plans
- Create Funding Mechanisms
- Incentivize Risk Management
- Promote Education and Awareness

Feedback, questions, and discussion from members:

OCWCOG Director questioned where other Regions receive their funding from for a Disaster Planning position. UO students noted that part of the funds are from EDA.

Cutter questioned if during the research, did students see insurance companies being involved in the pre-planning stages. UO students advised that in the case studies, they didn't see much pre-planning.

Seth Sherry advised that in Corvallis, Cascadia Seismic Strategies, a seismic retrofit non-profit, is collaborating with Oregon State University Engineering to work on creating building codes to accommodate emerging seismic retrofit technology, but are having no luck in talking to banks about underwriting loans for business owners to retrofit their buildings. Therefore, it is important to get more details on the Revolving Loan Funds. How are they set up, how well do they function, and what are the terms. There may also be a need to find ways to entice people to utilize those funds.

Brenda Wilson advised that LCOG received a \$24 thousand annual discount from CIS for having a risk mitigation plan in place. She noted that many LCOG members also have CIS insurance and the COG is embarking on a new partnership with the League of Oregon Cities (LOC), which one of their divisions is CIS. The COGs will be meeting with them soon and the discussion to incentivize risk mitigation can be brought up at that meeting.

Following the presentation, a facilitated group discussion took place that focused on the preliminary recommendations. Board members were given a comments sheet to share any feedback, concerns, or ideas they had around each of the preliminary

recommendations. Due to time constraints, staff will email an electronic version of the feedback form for members to submit additional comments electronically.

7. **District Updates**

- Brownfields – A future presentation will be provided on the impacts of Brownfields in the Region.
- Wetlands – There is an issue of wetlands and available lands. The State has had a 404 Assumption effort led by Dept. of State Lands in the past and the League of Oregon Cities has been asked to engage in the evaluation. A more robust discussion will be held at a future meeting.
- Scenic Byway – Marys Peak to Pacific Scenic Byway (Hwy 34 in Linn, Benton, and Lincoln Counties) and McKenzie River Scenic Byway (Hwy 126 in Lane County) have been officially designated as scenic byways by the Oregon Department of Transportation. An information email will be sent out following the meeting.
- Property Assessed Clean Energy (PACE) – PACE is an emerging financing tool designed to catalyze energy efficiency improvements on industrial, commercial, and residential structures. It helps communities reduce their energy use, lower energy costs, and lessen environmental impacts. The City of Corvallis has been interested in the PACE program and has been in discussion with the OCWCOG. OCWCOG is looking to potentially become a third party administrator.

8. **Adjournment**

The meeting was adjourned at 11:01 am.