

OCWCOG EXECUTIVE COMMITTEE
June 30, 2016
MINUTES

- ATTENDEES:** Mayor Sharon Konopa, Albany; Commissioner Anne Schuster, Benton County; Mayor Biff Traber, Corvallis; and, Councilor Bob Elliott, Lebanon.
- VIDEO:** Councilor Dann Cutter, Waldport.
- STAFF:** Executive Director Fred Abousleman, Deputy Director Lydia George, Community Economic Development Director Phil Warnock, General Administration Assistant Betu Case, Administrative Assistant Terri Sharpe, and Communications Consultant Lindsey Riley.
- VISITORS:** Xan Augerot

Chair Sharon Konopa convened the meeting of the Oregon Cascades West Council of Governments' (OCWCOG) Executive Committee at 9:04 a.m., at the Cascades West Center in Albany, Oregon.

1. Approval of Previous Meeting Minutes

Motion to approve the minutes of the April 28, 2016 Executive Committee meeting minutes made by Councilor Bob Elliott, seconded by Mayor Biff Traber. Motion passed unanimously.

2. OCWCOG Program Updates

Senior and Disability Services (SDS) Director Dave Toler provided an update on his trip to Colorado where he met with colleagues to discuss Lifelong Housing and Age Friendly Communities. This is a national project in conjunction with the American Association of Retired Persons (AARP). There are approximately 100 cities moving forward in becoming an Age Friendly Community. This means adopting features such as safe, walkable streets; better housing and transportation options; access to key services; and opportunities for residents to participate in community activities. Livable communities are conducive to all people, no matter what age, promotes health, and sustains economic growth to better the community.

SDS Director Toler, along with Executive Director Fred Abousleman's leadership and connections, is proposing a regional approach to the AARP, which includes our Region and a few others throughout the nation, in an effort to obtain resources to initiate a pilot study. An Age Friendly Community is economic power in terms of innovation, small business entrepreneurs, investors, and volunteers for non-profits.

Commissioner Anne Schuster acknowledged SDS Director Toler's excellent presentation about the many SDS programs and services he provided to the Benton County Commissioners. Commissioner Schuster also announced SDS Director Toler is now serving on the Benton County Housing Opportunity Action Council Governing Board.

Executive Director Abousleman said OCWCOG is collaborating with the Regional Accelerator and Innovation Network (RAIN) in contracting with a resource development consultant, Westby and Associates. The consultants will conduct capital campaigns, starting with the *Meals on Wheels* program. If successful, OCWCOG will continue to retain Westby and Associates for other work.

Mayor Traber asked about Medicaid costs associated with 24-hour live-in care. SDS Director Toler explained that under the U.S Department of Labor's new ruling, 24 hours of live-in care would mean

the caregiver is to receive eight hours of regular pay, and 16 hours would qualify as overtime pay. Caregiver overtime hours will be retroactive back to January 1, 2016. This is for consumers receiving in-home care funded through Oregon Project Independence (OPI), or Medicaid.

Executive Director Abousleman announced that today they will be launching the Region's first Bikeshare Program in Corvallis, *Pedal Corvallis*. If successful, the intent is to expand to other cities throughout the Region. This is a two-year funded pilot through the Inter-Community Health Network (IHN).

Community and Economic Development (CED) Director Phil Warnock said Oregon State University (OSU) is anticipating to be involved in Phase 2 of the Bikeshare Plan. Presently, there are six stations with 33 bikes and two trikes. The trikes have baskets in the rear to hold more cargo, and allows for members of community with mobility challenges to participate in the program. CED Director Warnock said he hopes to have a few more trikes as the program expands.

To join the Bikeshare Program, go to www.Zagster.com/PedalCorvallis. The costs are \$5 for a 3-day pass; \$10 for a monthly pass; and \$25 for an annual pass. With all passes, rides under two hours are free, and \$3.00 per hour after that. Membership costs (\$25/year) are waived to those with IHN memberships. The technology is a phone-based reservation and lease system that is intended to reach all members of the community.

Bikeshare stations are located within two blocks, or closer, of a Corvallis Transit stop and can be found at the following locations: Downtown Transit Center, Oregon State Credit Union, Lincoln Health Center, Benton County Health Department, Osborn Aquatic Center, and SamFit /Samaritan Square. Zagster was selected as the bike vendor because of the functionality of the bike and their light weight.

Executive Director Abousleman said it costs approximately \$7,000 - \$10,000 to sponsor a station per year, which covers the maintenance of the station, and the bikes allocated to that station. There are different levels of sponsorship as well. IHN has paid for the initial construction and set up of the current stations for a two-year period. Additional sponsors include Sam Fit, Linn-Benton Community College, First Alternative Co-op, Woodstock's Pizza, NuScale Power, and the Corvallis Area Metropolitan Planning Organization (CAMPO).

Executive Director Abousleman expressed OCWCOG's appreciation of the important relationship and level of trust with IHN, and what fantastic partners they are. He is proud of the work the OCWCOG team does, and appreciates the positive feedback he has received from Samaritan.

Mayor Traber asked about the limited duration pilot program that the IHN-CCOs created, and about the loss of the program once the funding runs out. Executive Director Abousleman said Samaritan is interested in better community health indicators and decreasing their costs. Pilot programs are an affordable way for them to test their theories. Director Toler said the clarification he heard from Samaritan in regards to sustainability is, if the pilot proves itself and the return of the investment is there because of cost savings, IHN or Samaritan will continue to fund the program. However, he feels two to three years to test a program is not sufficient time to really determine this.

Commissioner Schuster asked if OCWCOG would ever consider implementing other programs such as public safety. Executive Director Abousleman said OCWCOG is allowed to do whatever the Board directs them to do. OCWCOG provides services and programs that local governments can't, shouldn't, or don't want to do collectively. When the view of one's mission is broadened, it opens up the types of programs OCWCOG can do. Water, air quality, economic development, health

services, public safety, emergency management, and technology are natural services for OCWCOG's to provide.

Chair Konopa said Senator Sara Gelser contacted her with regards to receiving OCWCOG support for Highway 20, between Albany and Corvallis, to be considered a safety corridor.

3. OCWCOG Branding Update

Executive Director Abousleman presented ideas for a new OCWCOG logo that captures not only the Region's great outdoor recreation, but also the technology, education, manufacturing, and vibrant economy the region holds. Working with a design group, designs were developed to reflect color, concept, and connectivity.

There was discussion around the positive and negative aspects of the different logo designs. The Committee suggested OCWCOG staff continue researching logo designs.

Counselor Bob Elliott left the meeting.

4. July Full Board Agenda Items:

1. Consent Calendar

- a. Approval of Previous Full Board Meeting Minutes
- b. Senior and Disability Services Advisory Council Membership Renewals
- c. Appointments to the Transportation Brokerage Advisory Council (TBAC)
- d. Revisions to the TBAC Bylaws

2. Cascades West Economic Development District Resiliency Plan Presentation

3. Program Update Questions and Answers

4. Information Sharing

5. Other Business

6. Adjournment

5. Other Business

It was agreed to cancel the August 25th Executive Committee meeting.

Commissioner Schuster introduced Xan Augerot who is running for Benton County Commissioner.

7. Adjournment

Meeting adjourned at 10:22 a.m.

Minutes recorded by Terri Sharpe.