

County Data

Median Household Income	
County	\$49,958
State	\$59,393
National	\$60,293

Gross Median Rent & Rental Vacancy Rate		
County	\$954	2.2%
State	\$1,050	2.4%
National	\$1,023.00	3.0%

Median Home Value	
County	\$246,500
State	\$287,300
National	\$204,900

Median Age & Age Dependency Ratio
 Age dependency ratio describes the level of pressure on an economy from supporting its non-productive population. To calculate, the number of dependents in a population (under-18 and over-65) is divided by the number of working-age (18-64) people.

County	39.4	61.6
State	39.2	60.6
National	37.9	62.0

Data Source: census.gov/data (ACS 2018 5yr Estimates)

Diversified economies are more resilient.

Regions that have a concentration of jobs in fewer industries are less resilient.

No single industry should account for more than 20% of total employment.

TOP 3 INDUSTRIES & AVERAGE WAGES

- #1 17% total employment
Health Care & Social Assistance
\$48,953
- #2 13% total employment
Retail Trade
\$29,899
- #3 10% total employment
Accommodation and Food Services
\$18,635

Data Source: OED 2019

Employment growth in higher-wage industries indicates economic resilience.

Industries that rely on natural resources, taxes, and international trade can be more susceptible to changing regulations.

FASTEST GROWING INDUSTRIES

Industry	Avg. Industry Wages	Percent Change in Employment (2010-2019)
Construction	\$52,687	42%
Healthcare and social assistance	\$48,953	32%
Food Services	\$18,233	30%

Data Source: OED 2019

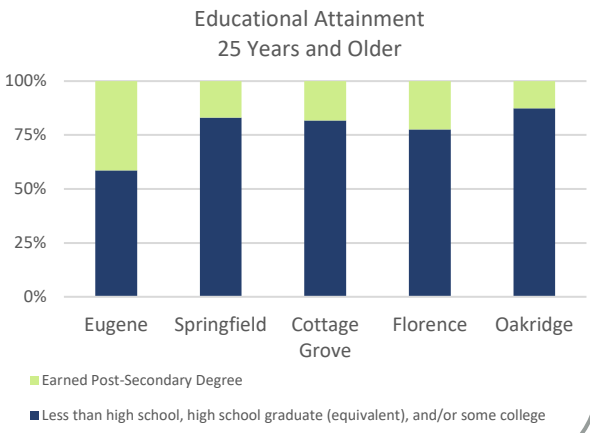
FASTEST SHRINKING INDUSTRIES

Industry	Avg. Industry Wages	Percent Change in Employment (2010-2019)
Information	\$70,559	-31%
Federal government	\$70,371	-1%
Wood product	\$56,936	4%

	Eugene	Springfield	Cottage Grove	Florence	Oakridge
POPULATION	173,620	61,535	10,645	10,912	3,998
MEDIAN HOUSEHOLD INCOME	\$49,029	\$43,157	\$47,316	\$40,833	\$37,514
MEDIAN AGE	34	36	39	60	43

Educational Attainment & Median Household Earnings

	Eugene		Springfield		Cottage Grove		Florence		Oakridge	
Population 25 years+ w earnings	35,915		34,789		34,717		35,066		31,125	
Less than high school graduate	4%	\$19,138	9%	\$23,008	8%	-	2%	-	12%	\$22,500
High school graduate (includes equivalency)	12%	\$21,739	23%	\$27,205	19%	\$32,500	11%	\$28,750	36%	\$28,281
Some college or associate's degree	24%	\$25,583	41%	\$33,614	35%	\$28,224	46%	\$25,625	45%	\$38,036
Bachelor's degree	31%	\$38,670	18%	\$44,015	24%	\$35,586	28%	\$37,039	4%	\$73,333
Graduate or professional degree	29%	\$51,720	9%	\$53,821	14%	\$60,903	14%	\$50,625	2%	\$51,250



Employment

	Eugene	Springfield	Cottage Grove	Florence	Oakridge
Civilian employed population 16 years and over	105,134	41,095	6,925	7,333	2,467
Percent of Total Employment, by Industry					
Agriculture, Forestry, Fishing and Hunting, and Mining	1%	2%	6%	2%	17%
Construction	4%	6%	9%	5%	12%
Manufacturing	8%	11%	17%	3%	9%
Wholesale Trade	3%	4%	4%	1%	0%
Retail Trade	13%	15%	14%	18%	9%
Transportation and Warehousing, and Utilities	3%	5%	3%	2%	6%
Information	2%	2%	0%	1%	0%
Finance and Insurance, and Real Estate and Rental and Leasing	5%	4%	4%	9%	3%
Professional, Scientific, and Management, and Administrative and Waste Management Services	11%	9%	5%	7%	5%
Educational Services, and Health Care and Social Assistance	31%	24%	22%	23%	13%
Arts, Entertainment, and Recreation, and Accommodation and Food Services	11%	10%	12%	24%	18%
Other Services, Except Public Administration	4%	6%	4%	3%	6%
Public Administration	3%	3%	2%	4%	2%

Common Trend Notable County Data

Housing

	Eugene		Springfield		Cottage Grove		Florence		Oakridge	
Total Housing Units	73,049		25,494		4,226		5,079		1,791	
Occupied Units % - Vacant Units %	94%	6%	96%	4%	94%	6%	85%	15%	80%	20%
Rental Vacancy Rate	2%		1%		0.7%		2%		6%	
Single-family Homes %	60%		64%		76%		62%		64%	
Mobile Homes %	4%		7%		5%		19%		25%	
Multi-Unit Homes %	37%		28%		19%		19%		10%	
Median Home Value (Owner-occupied)	\$272,000		\$189,700		\$180,200		\$198,300		\$100,700	
Median Rent	\$988		\$893		\$867		\$845		\$794	
Cost-Burdened (Gross Rent Above 30% of Household Income)	57%		50%		61%		54%		29%	

Source: census.gov/data (ACS 2018 5yr Estimates)