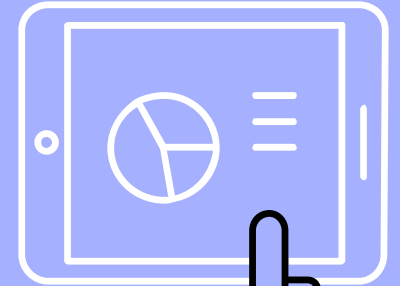
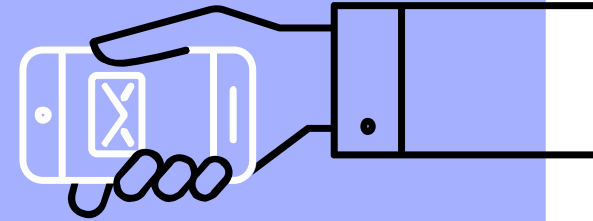
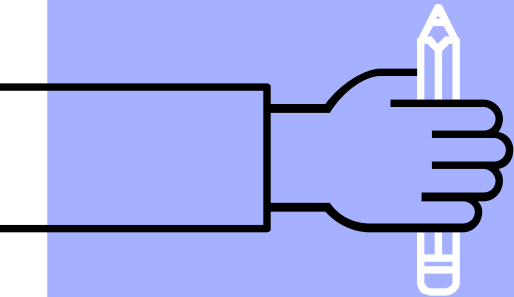
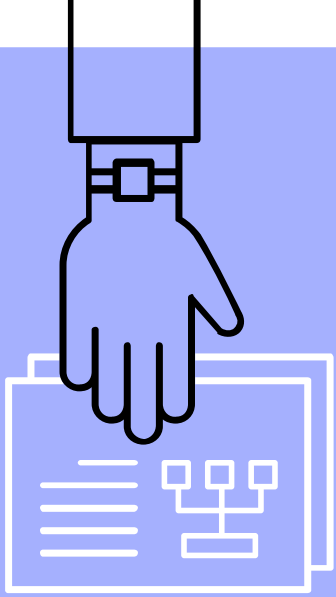


**CW EDD  
Comprehensive  
Economic  
Development  
Strategy (CEDS)  
Update- 2020**



# Meeting Goals:

- ▶ Review **questionnaire feedback**
- ▶ Review the **SWOT analysis** and discuss revisions and changes for the update
- ▶ Review the **Action Framework** and discuss guidelines for re-formatting
- ▶ Next steps



# Meeting Expectations

- ▶ Zoom etiquette
- ▶ Review meeting packets
- ▶ Active participation
- ▶ Provide feedback outside of meeting times

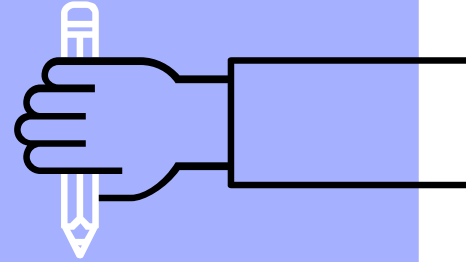




*What do you think of  
when you hear the word  
“collaboration”?*

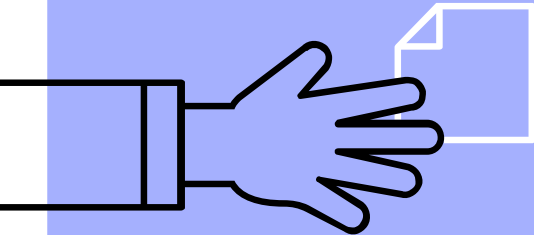


# Questionnaire Feedback

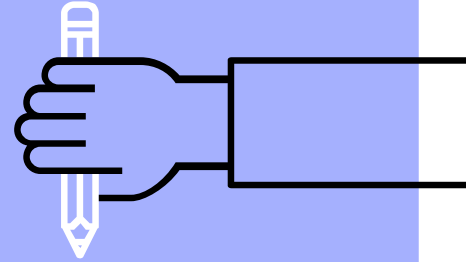


## Engagement:

- Provide feedback or review materials on their own time
- Spend 1-6 hours a month
- Prefer updates on the CEDS process through CWEDD email

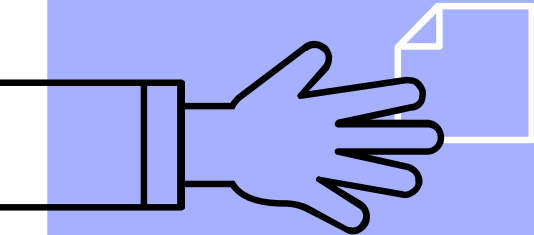


# Questionnaire Feedback



## Most interested in:

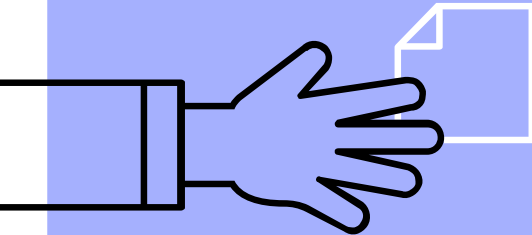
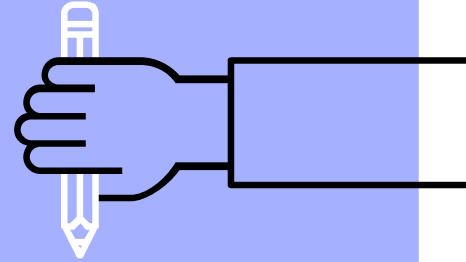
- Making the CEDS actionable
- Supporting entrepreneurship
- Economic recovery
- Rural development
- Collaboration and coordination



# Questionnaire Feedback

**This CEDS update should include:**

- Understanding the CEDS
- Regional networking
- Economic Resilience
- Youth Engagement
- Defining roles and “mapping the ecosystem”
- Equity
- Workforce development
- Broadband development



# SWOT Analysis

- ▶ **What is it?**
  - Considers internal factors (strengths and weaknesses) and external factors (opportunities and threats)
- ▶ **How does it fit in the CEDS?**
  - Leverage strengths and opportunities to address weaknesses and threats
  - Inform the action framework



# Marketable Strengths

- ▶ Growth in medical supply, maritime industry, and research clusters
- ▶ Connectivity
- ▶ Culture of innovation
- ▶ Supportive business climate
- ▶ Technical support



# Regional Weakness

- ▶ Large and diverse region
- ▶ Real and perceived divides
- ▶ Connectivity
- ▶ Institutional barriers
- ▶ Demographics
- ▶ Infrastructure



# District-wide Opportunities

- ▶ The region has unrealized potential
- ▶ Promotion of region's livability
- ▶ Employment opportunities
- ▶ Existing maritime trade and research facilities
- ▶ Premier educational and research assets



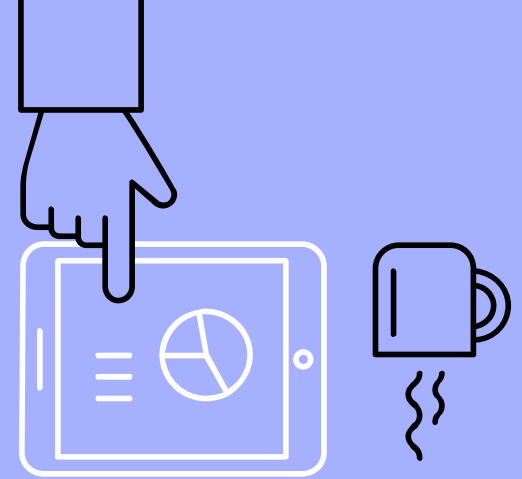
# Potential Threats

- ▶ Tied to region's natural resources and its location
- ▶ Disaster events
- ▶ Coordination
- ▶ Taxes
- ▶ “Miscellaneous”- housing, economic downturn, declining natural resource availability



# Revisions and changes

- ▶ Fill out a questionnaire (5 minutes)
- ▶ Discuss changes and revisions to the SWOT analysis in break-out rooms (15 minutes)
- ▶ Return to main meeting and discuss as a large group (10 minutes)
- ▶ BREAK



BREAK –



**Action Forms** : In order to facilitate the successful implementation of the CEDS, Community Planning Workshop has provided tables with descriptive and supplemental information for each CEDS action item.

Each action item is presented in a table that includes the following information:

1. Aligns to Goals
2. Rationale
3. Ideas for Implementation
4. Champion
5. Potential Funding Sources
6. Estimated Costs
7. Timeframe
8. Potential Measurements
9. Staff Time



# Current Goals, Should they be modified?

- ▶ **Goal 1:** Create partnerships needed for regional collaboration. (3 actions)
- ▶ **Goal 2:** Advance economic activities that increase access to and provide a range of employment opportunities (7 actions)
- ▶ **Goal 3:** Build on region's entrepreneurial culture and assets through collaborative means (2 actions)
- ▶ **Goal 4:** Identify and leverage internal and external funding sources to fund projects that increase the resilience (diversity and redundancy) of infrastructure systems throughout the district (4 actions)
- ▶ **Goal 5:** Partner to connect workforce training, education, and employment opportunities with workforce demand (3 actions)
- ▶ **Goal 6:** Enhance the visibility of community assets and accessibility of basic services in rural areas (4 actions)



<b>Goal 1: Create partnerships needed for regional collaboration</b>				
Action 1.1.1.1 Create and maintain a CWEDD website to function as an information hub for the region by 2016. [High Priority Action]	Action 1.1.1.2 Create a regional economic development organization chart that clearly identifies the linkages and roles of all economic development agencies. [High Priority Action]	Action 1.2.1.1 Create and convene at least annually four working groups to be responsible for implementation and monitoring of each goal/priority area identified in this CEDS. [High Priority Action]	Action 1.2.1.2 : Identify and/or partner within existing organizations to offer leadership training opportunities to build the capacity of regional leaders to collaboratively guide, manage and lead the regional economy.	
<b>Goal 2: Advance economic activities that increase access to and provide a range of employment opportunities</b>				
Action 2.1.1.1 Complete a regional marketing research report with recommendations for the CWEDD board.	Action 2.1.1.2 Capitalize on and align branding efforts in the region that align with the promotion of key industries outlined within the CEDS.	Action 2.1.1.3 Establish a committee to review quality of place concepts and happiness index methodologies and make a recommendation to the CWEDD board by summer 2017 on whether or not to craft a set of appropriate regional metrics.	Action 2.1.2.1 Coordinate the inclusion of regional branding language on local jurisdictions' and the State of Oregon's tourism promotion efforts. [High Priority Action]	Action 2.2.1.1 Create and promote a database of incubators, accelerators, capital sources and support services available in the region by 2016. [High Priority Action]
<b>Goal 3: Build on region's entrepreneurial culture and assets through collaborative means</b>				
Action 3.1.1.1 : Organize a forum on regional innovation networking by the end of June 2016. [High Priority Action]	Action 3.1.2.1 Facilitate annual fall meetings with representatives from educational institutions to build connections between regional needs, and academic course offerings.	Action: 3.1.2.3 Prepare and promote an inventory of resources available to entrepreneurs by December 2016 through a combination of mixed media such as a website, listserv, or social media.[High Priority Action]		
<b>Goal 4: Identify and leverage internal and external funding sources to fund projects that increase the resilience (diversity and redundancy) of infrastructure systems throughout the district</b>				
Action: 4.1.1.1 Create a section in the CWEDD Website to list current funding opportunities for local jurisdictions by December 2016. [High Priority Action]	Action 4.1.2.1 CWEDD will work with OCWCOG and LCOG to complete a Regional Needs Assessment by summer of 2016. [High Priority Action]	Action 4.1.2.2 CWEDD in cooperation with LCOG and OCWCOG will create a quarterly newsletter or email blast on a bi-monthly or quarterly basis which informs on grant deadline dates, eligibility information, current and planned projects, and other	Action 4.2.1.1 CWEDD will publish and annually update an inventory of existing grant writing and proposal development resources at LCOG,OCWCOG, and other economic development agencies in the region.	Action 4.1.2.2 CWEDD in cooperation with LCOG and OCWCOG will create a quarterly newsletter or email blast on a bi-monthly or quarterly basis which informs on grant deadline dates, eligibility information, current and planned projects, and
<b>Goal 5: Partner to connect workforce training, education, and employment opportunities with workforce demand</b>				
Action 5.1.1.1 Assess the workforce development system in the region and make recommendations to the CWEDD Board about the CWEDD's role in supporting coordination among workforce development organizations. [High Priority Action]	Action 5.1.1.2 Partner with local workforce development programs, including WIBs, to increase participation of local businesses in apprenticeships, internships and On-The-Job Training programs, in order to build pathways to employment for persons entering the workforce.[High Priority Action]	Action 5.2.1.1 CWEDD will identify growing industries paying living wages as well as strategies and best practices to attract and retain talented professionals.	Action 5.2.2.1 CWEDD will identify and promote strategies and best practices for improving factors of livability such as, quantity and access to affordable housing, alternative transportation options, quality healthcare and education, access to open spaces, and arts and culture.	
<b>Goal 6: Enhance the visibility of community assets and accessibility of basic services in rural areas</b>				
Action: 6.1.1.1 In partnership with local Main Street programs, identify and support downtown revitalization projects in rural communities each year. [High Priority Action]	Action: 6.1.1.2 Partner with Travel Oregon and other local tourism agencies to develop and market local value-added products.	Action 6.1.2.1 The rural economic development working group will create a communication strategy to customize and promote rural innovation services from the regional innovation network in order to spur entrepreneurial growth in rural communities.	Action: 6.1.3.1 The rural economic development working group will use the results of the regional needs assessment (refer to Action 4.1.2.1) to identify, prioritize, and recommend a set of rural area "projects of regional significance" to the CWEDD Board by 2017. [High Priority Action]	Action: 6.1.3.2 The rural economic development Working Group will partner with private sector businesses to ensure at-risk job sectors in specific communities are resilient to succession.

# CEDS- CASE STUDIES

Through the ***CEDS*** case studies series, the NADO Research Foundation is highlighting best practices and innovative elements of CEDS planning, development, and implementation from Economic Development District.

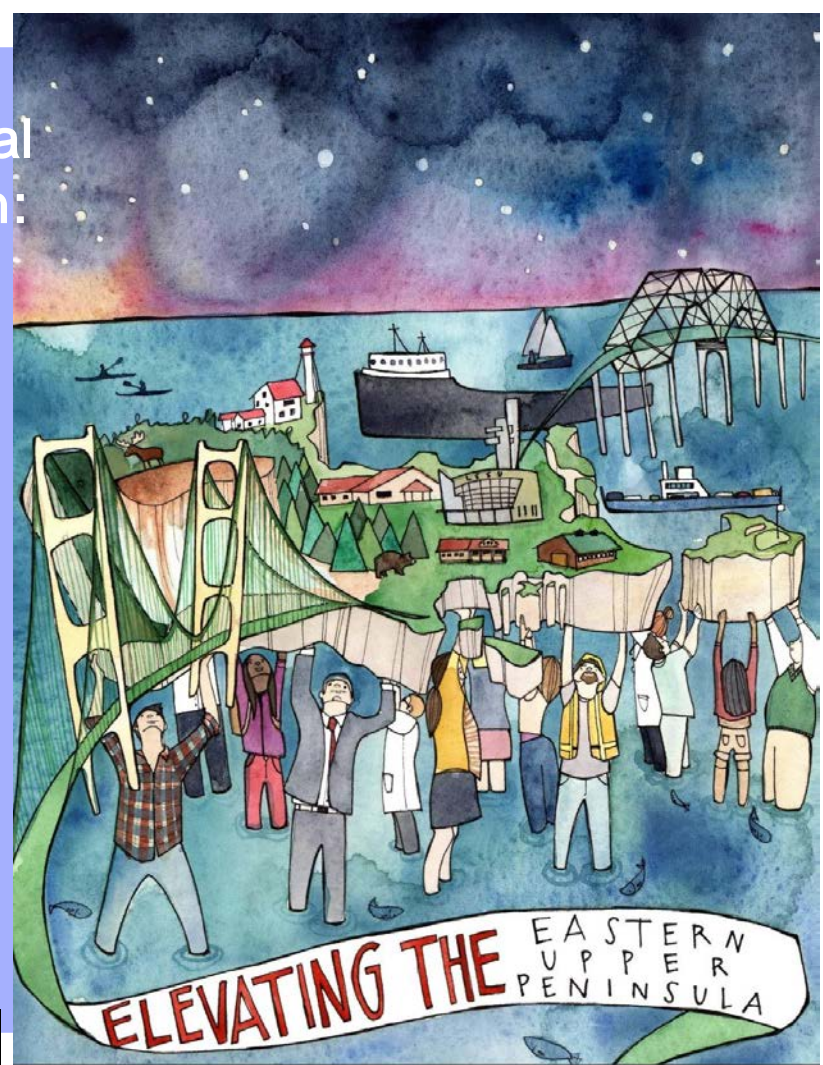


# Eastern Upper Peninsula CEDS Regional Planning & Development Commission:

Six focus areas were deemed priorities for developing this plan:

1. Education
2. Economic and workforce development
3. Health care
4. Tourism and natural resources
5. Agriculture and local food systems
6. Infrastructure

The unique opportunity that EUP faced was combining its state **economic development program (Michigan's Regional Prosperity Initiative (RPI))** with the CEDS.



## Education Blueprint

**Goal 1:** Region-wide access to educational opportunities that support learning, career-preparedness, and self-efficacy.

**Strategy 1.1:** Strengthen and, where feasible, expand career-technical education opportunities.

### Action Items

- 1.1.1: Map career-technical education assets and where demand exists; determine costs, implementation methods, and locations for expanded services.
- 1.1.2: Work with the Upper Peninsula partners during the development of career technical education marketing tools, messages and implementation procedures for the Upper Peninsula.
- 1.1.3: Pursue additional classes integrating academics with career technical education.
- 1.1.4: Incorporate additional business and community leaders into discussions and development of career technical education programs to build support, anticipate future demand, and capture new ideas.

**Action Partners:** EUP ISD, EUPRPDC, MI Works!, LSSU, BMCC, SSMTCI, BMIC, EUP EDOS, private enterprises, community leaders; UP CDC, CUPPAD, WUPPDR.

**Strategy 1.2:** Promote the utilization of opportunities provided by enhanced-enrollment programs.

### Action Items

- 1.2.1: Assess how enrollment programs are promoted to students, faculty and parents.
- 1.2.2: In-depth discussions amongst education stakeholders to address funding mechanisms, programmatic intricacies, and consistency of region-wide offerings.
- 1.2.3: Use successful cases of early/middle college programs to determine practicality for replication in the Eastern Upper Peninsula.

**Action Partners:** EUP ISD, EUP school districts, LSSU, BMCC, EUPRPDC.

<b>Downtown Kitchen Incubator</b>	<b>Submitting Agency:</b> SSM Downtown Development Authority/ MSU Extension
<b>Description:</b> A shared-use commercial kitchen is a fully licensed facility where food producers can legally produce their food products. The kitchen will offer start-up businesses the opportunity to explore food production without the high cost of equipment or manufacturing space. The kitchen is rented out by the hour as needed at affordable rates and provides community food businesses the opportunity to expand into new lines or potential food entrepreneurs to start entirely new businesses. Additionally, it will be a place where small business owners can learn more about technical aspects of proper food production and receive help with basic business skills as well. Users of the kitchen will include those interested in making and packaging specialty/gourmet foods, caterers, cart/street vendors, and farmers doing light processing to sell to schools, restaurants or institutions. Since many of the users will not need the facility on a daily basis, we anticipate that people from up to two hours away would be interested in the services provided at the facility.	<b>Project Cost:</b> \$200,000 - \$800,000 <b>Job Creation:</b> 0-10 <b>Job Retention:</b> 0-10 <b>Project Readiness:</b> <b>Matching Funds:</b> Partially Secured. <b>In Plan:</b> Yes (2015 CEDS) <b>Regional Impact:</b> Significant <b>Type:</b> Needs Funding

<b>EUP Food Hub</b>	<b>Submitting Agency:</b> MSU Extension
<b>Description:</b> The primary goal of the Eastern Upper Peninsula (EUP) Food Hub, which encompasses Chippewa, Luce and Mackinac counties, is to develop and implement strategies that will help support the viability and sustainability of EUP Agriculture and food production. Our regional growers and producers face a number of challenges and opportunities and we believe a solid, producer/agency driven collaborative can have a very positive, short- and long-term impact. The goal is to see growers/food producers earn more from food production and to make locally produced food more available to restaurants, schools and other institutions in the EUP. This project aims to establish both online and physical aggregation sites for farm products, improve local food storage capacity, and educate consumers, farmers, and institutional purchasers about the resources and benefits available to them via this network. The project has used some current grant funding to improve storage space at Harmony Health Foods but this will need to be expanded as we move forward at the current or possibly a new location.	<b>Project Cost:</b> \$200,000 - \$500,000 <b>Job Creation:</b> 11-25 <b>Job Retention:</b> NA <b>Project Readiness:</b> 1-2 years <b>Matching Funds:</b> Unknown <b>In Plan:</b> Yes (2015 CEDS) <b>Regional Impact:</b> Significant <b>Type:</b> Needs Funding

# MID-REGION NEW MEXICO COUNCIL OF GOVERNMENTS- 2020 Comprehensive Economic Development Strategy (CEDS)



- MRCOG took a new approach in this CEDS by looking at the urban and rural communities separately.
- The Mid-Region Council of Governments guided the process and included all 32 member communities, numerous economic development partners, and both public and private stakeholders.
- In total, nearly 200 community leaders came together to look at our unique positioning and drive this region forward.

## Urban

## Agriculture & Value-Added Foods

### *Strategies for doing this?*

- Expand liquor licenses
- Develop food hubs to supply institutional buyers, such as government, hospitals, and schools.
- Improve supply (to market) chain
- Remove barriers & support value added production
- Invest in distribution networks
- Support national marketing for value-added products, beer, etc.
- Support institutional procurement
- Follow recommendations in the 2019 Albuquerque Food and Agriculture Action Plan; and Bernalillo County's Urban Ag Plan

### *How would we know if we were successful?*

- Higher ag wages
- More jobs
- Increase in exported food products
- Increase in gross ag revenues
- Increased investment in sector
- Increased infrastructure
- Increased use of existing infrastructure
- Able to have primary income from farming
- Shift in export/ type of NM agriculture

### *What are the key metrics?*

### *Who are the catalysts?*

- New Mexico State University Cooperative Extension
- New Mexico Department of Agriculture (NMDA)
- USDA Rural Development
- City of Albuquerque
- Bernalillo County
- Legislature / State investments
- Non-profits
- Commercial kitchens, The Mixing Bowl, Three Sisters Kitchen, and others

### *How do we build resilience in this focus area?*

- Supply chains, co-packing, food aggregators, food distribution
- Sales channel opportunities
- Entrepreneurial capital

## Rural

## Agriculture & Value-Added Foods

### *Strategies for doing this?*

- Need statewide support and strategy
- Incentives for food manufacturer/producers in a rural area
- Access to capital
- Better roads and distribution networks
- Incentives to value-added agriculture (including hemp)
- Positive marketing of NM/regional agriculture products
- Support Bernalillo County's Grow the Grower Program
- Utilize LandLink ([www.landlinknm.org](http://www.landlinknm.org))
- Support companies eligible for rural job tax credits

### *How would we know if we were successful?*

- NMSU - Cooperative Extension Service
- USDA / NMDA Ag Stats
- BBER-value added agricultural economic impact survey
- Number of economic base jobs created
- Number of business starts
- Gross domestic product

### *What are the key metrics?*

### *Who are the catalysts?*

- NMDA
- NMSU - Cooperative Extension Service
- USDA Rural Development
- Farm Bureau for lending capital
- Local Governments

### *How do we build resilience in this focus area?*

- Good government policies and regulations, for example water policy
- Plan not to exceed capacity (water, market etc.)
- Training on how to make a living in the agriculture sector

## Southeast Alaska CEDS along the coast from Metlakatla to Yakutat :

“Southeast Alaska 2020” is one of the best examples in the country of infusing resilience into the CEDS planning process.”

### Implementation tips:

- Having that key person who is committed to the project is invaluable
- Alaska Governor Walker was leading this statewide effort. This effort was given its own 12-member steering committee.
- A Maritime Industrial Support Sector Talent Pipeline has been key to transitioning regional economy from resource extraction dependent into a diverse, productive, and highly competitive service economy.



# Action Plan Part II: Priority Objective Descriptions & Evaluation Framework

## Priority Objective #1:

### **Minimize Impacts of Expected Budget Cuts to AMHS Over the Next 5 Years, and Develop a Sustainable, Long-term Operational Model for**

#### **Project Description:**

The Alaska Marine Highway System is at a critical juncture. To weather this storm of low oil prices, declining oil production and budget pressure it will need a carefully thought out strategy that will provide essential transportation services to coastal communities. Since its first port of call, the Alaska Marine Highway has provided substantial economic growth and improved quality of life for Alaskans. It has become a vital socio-economic engine even more now than when it was conceived half a century ago. Southeast Conference is actively taking steps to update the system into a responsive and predictable marine highway that will transcend political and administration shifts, a system that will partner with communities and have shared responsibility and accountability for the success of that system. This transportation corridor for Alaska operates in an environment with market, political and operational challenges unlike anywhere else in the world. Its service mandate is broad, its markets are small and diverse. Success over the long term will require a carefully crafted combination of management, operations and funding strategies. Any new system will take significant time to develop and fully implement.

#### **Outline of steps required for project to be completed.**

**Design a new strategic operating plan for AMHS.** Engage technical expertise to assist with drafting an operational plan with a differing form of governance to provide a better model moving forward. Review the overall system. Understand what happens with less general funds and what assets have federal funding with a payback requirement. Review budget scenarios. Define community needs and

requirements to determine what constitutes basic essential service (information regarding frequency of service and capacity). Work to change the funding cycle and provide forward funding to eliminate uncertainty. Better understand what level of service is necessary for economic development, including frequency of service, capacity, and connectivity within the region. Use scenarios to envision how the system will look in 20 years. Recognize public process and extensive outreach as part of plan development. Timeline - Plan developed 10 months from commencement of Phase II.

#### **Lower state's general fund subsidy percentage:**

Increase farebox recovery rate. Monetize vessel and shore-side assets and opportunities. Optimize fleet configuration. Change the paradigm of how to move people and freight across the state, internationally, and to the Lower 48. Timeline - first year and ongoing.

**Fleet Renewal Plan** – Develop plan to replace aging vessels, such as the Tustumena. Having a viable fleet renewal plan is central to the viability of marine transportation. 20-year plan. Timeline - first year and ongoing.

#### **Empowerment of the Marine Transportation**

**Advisory Board.** Establishment of an Empowered Board of Directors for AMHS. Originally created in 2003, the Marine Transportation Advisory Board (MTAB) consists of 12 members appointed by the Governor. It issues reports and recommendations, and reviews the strategic plan for the Alaska Marine Highway System (AMHS). However, because of the advisory nature of the board, MTAB's input has not become an integral part of AMHS planning. Work to modify MTAB or create an Empowered Board of Directors with oversight responsibilities. Timeline – 1.5 years

**AMHS Value Outreach** – Use communication tools to better communicate the value of the ferry system to the public as well as to lawmakers. Communication tools include publications, letters, meetings with lawmakers, news stories, Facebook and website development.

**Timeline** - first year and ongoing.

#### **People and Organizations responsible for completing these steps**

Southeast Conference, AMHS, Central Council, other ARDORS, Coastal Alaska communities, AML, state administration and legislature.

#### **Cost Estimates**

\$200K - \$250K

Southeast Conference, AMHS, Central Council, Coastal Alaska communities, Administration and Legislature.

#### **Evaluation Measures**

- Southeast Conference meetings on AMHS transportation
- Numbers of letter and support for draft AMHS Reform initiative
- AMHS Farebox Recovery %, subsidy %, revenues raised outside of farebox
- New plan developed
- Ongoing capital program that extends the life of the current fleet while replacing vessels as they become obsolete
- AMHS ridership

#### **Key Project Contact**

Who will be the project champion moving this project forward?

Name: Robert Venables

Organization: Southeast Conference

## Priority Objective #2:

### **Promote priorities of the regional energy plan including infrastructure and diesel displacement.**

#### **Project Description:**

During these times of fiscal austerity, educate and communicate with the federal government regarding the value and importance of regional energy projects, especially small, community-based projects. There are a number of projects that help meet renewable energy goals of state and federal agencies. Partner with federal agencies to advocate for renewable energy development and advanced energy

technologies – to promote economic development and jobs that support a resilient tax base.

Most energy consumption and costs paid by most businesses and residences goes toward space heat. Opportunities abound for alternative energy heat to displace diesel, especially biomass. Educate people regarding energy use. Provide diesel displacement through improved incremental delivery of conservation and efficiency measures to businesses and residences to reduce energy costs. There are many opportunities for energy efficiency in generation, transmission and demand-side management. Facilitate technical expertise for utilities and educate consumers regarding energy use. Efficiency and conservation efforts should include the direct delivery of small measures like faucet aerators, shower heads, LED light bulbs, and programmable thermostats. Work with utilities and the state to identify standard cost effectiveness testing methods for conservation and efficiency measures to demonstrate which programs provide the greatest value. Measure the value of programs using the cost-testing methods (a standardized cost-testing method will help demonstrate which efforts generate the best results), and share the results between utilities and communities. Note: Anyone performing an audit should have whomever is responsible for building maintenance with them anytime they are in the building because several measures can be completed just while walking through, such as control issues or similar on-the-spot fixes.

#### **Outline of steps required for project to be completed.**

Provide diesel displacement through improved incremental delivery and efficiency measures to businesses and residences to reduce energy costs. Timeline - Year one and ongoing.

Facilitate technical outreach and expertise for utilities and efficient uses of energy. Timeline - Year one and ongoing.

Promote energy audits throughout the region. Timeline - 2017 to 2018.

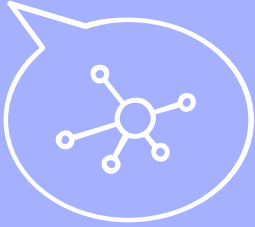
SEC energy committee and coordinator will collaborate with federal and state agencies and project proponents to regularly communicate and advocate for project support. Specific advocacy



## Goal I: Create partnerships needed for regional collaboration.

<b>Action 1.1.1.1</b>		Create and maintain a CWEDD website to function as an information hub for the region by 2016. <b>[High Priority Action]</b>
Aligns with Goals:		1, 2, 3, 4, 5, 6
Rationale (Why is this important?)		
In order to support the regional branding strategy and to increase visibility and connectivity among existing services and agencies, the CWEDD will need a specific website. Currently, the information regarding the CWEDD and the current CEDS is available only as a page inside OCWCOG's website. The new website will be an information hub and should be used as a promotional tool for the updated CEDS.		
Ideas for Implementation (How will it get done?)		
The CWEDD can contract a web development company to design an appropriate web portal or can partner with universities for a service learning initiative. There are ready-made portal templates available in the market, which require simple customization.		
Champion(s)/Responsible Parties:		CWEDD
Potential Partners		Potential Funding Sources
Universities, Chambers of Commerce		CWEDD
Timeframe		Estimated Costs:
<input checked="" type="checkbox"/> Short (<6 months) <input type="checkbox"/> Medium (6-12 months) <input type="checkbox"/> Long (>12 months)		<input checked="" type="checkbox"/> Low (<\$50K) <input type="checkbox"/> Medium (\$50-100K) <input type="checkbox"/> High (>\$100K)
Staff Time		Potential Measurements:
<input type="checkbox"/> Ongoing <input type="checkbox"/> Low (<0.2 FTE) <input checked="" type="checkbox"/> Medium (0.2-0.4 FTE) <input type="checkbox"/> Long (>0.4 FTE)	<input type="checkbox"/> One-time <input type="checkbox"/> Low (<50 hours) <input checked="" type="checkbox"/> Medium (50-150 hours) <input type="checkbox"/> Long (>150 hours)	One new website available.

<b>Action 1.1.1.2</b>		Create a regional economic development organization chart that clearly identifies the linkages and roles of all economic development agencies. <b>[High Priority Action]</b>
Aligns with Goals:		1, 2, 4
Rationale (Why is this important?)		
During the planning processes stakeholders identified overlaps in services and boundaries for entities working on economic development in the District. In order to support the regional integration process, a complete map of the existing agencies and services would help identify areas for further collaboration and avoid any duplication of efforts.		
Ideas for Implementation (How will it get done?)		
This will be an ongoing process, which will require the CWEDD to maintain and update periodically. The first step would involve organizing the information already known, followed by updates as more information is collected and as agencies or services change and/or expand. The resulting map would be available in the proposed CWEDD's website.		
Champion(s)/Responsible Parties:		CWEDD
Potential Partners		Potential Funding Sources
COGs, Chambers of Commerce, Workforce Boards		CWEDD
Timeframe		Estimated Costs:
<input checked="" type="checkbox"/> Short (<6 months) <input type="checkbox"/> Medium (6-12 months) <input type="checkbox"/> Long (>12 months)		<input checked="" type="checkbox"/> Low (<\$50K) <input type="checkbox"/> Medium (\$50-100K) <input type="checkbox"/> High (>\$100K)
Staff Time		Potential Measurements:
<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Low (<0.2 FTE) <input type="checkbox"/> Medium (0.2-0.4 FTE) <input type="checkbox"/> Long (>0.4 FTE)	<input type="checkbox"/> One-time <input type="checkbox"/> Low (<50 hours) <input checked="" type="checkbox"/> Medium (50-150 hours) <input type="checkbox"/> Long (>150 hours)	One new website available.



## *Survey*

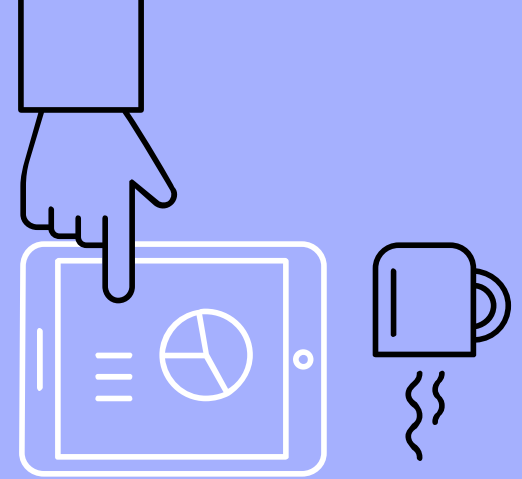
*Please follow the link in  
the chat box.*



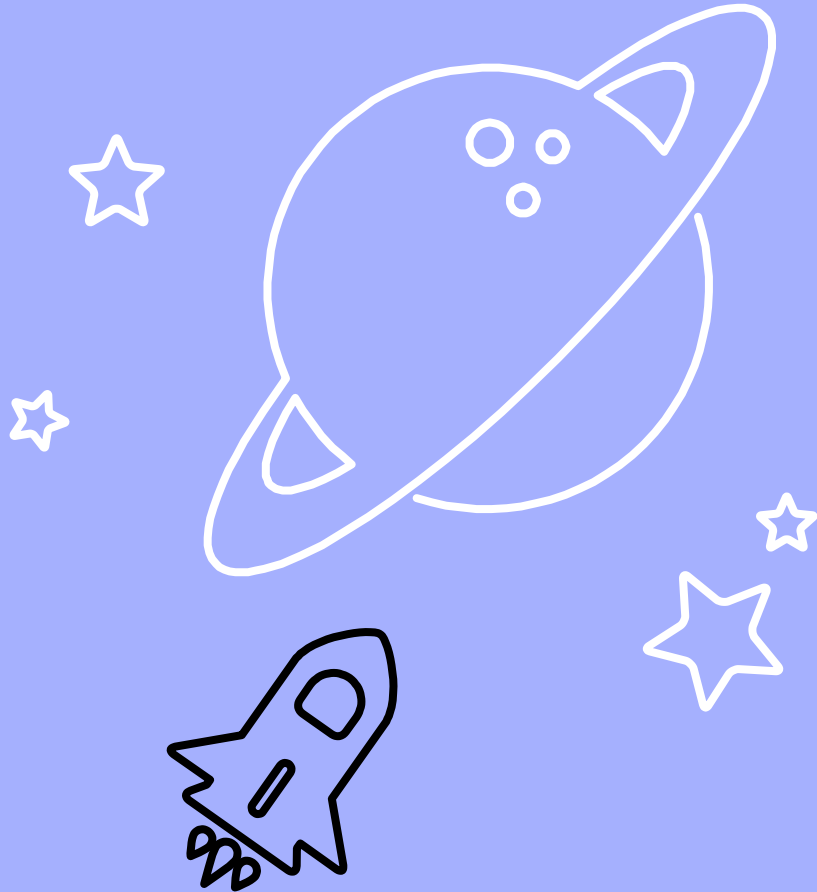
# Present Challenges:

Please take this time to discuss and reflect on:

- ▶ What has not worked with the existing format?
  - ▶ Why do you think that is?
  - ▶ Scope of action plan suggestions
  - ▶ Who should implement the CEDS?
  - ▶ How much time should they spend on the CEDS?
- 
- ▶ What are the next steps that we can we take to optimize efficiency?



Going forward,  
what do you think  
is the most crucial  
service or  
resource for  
**CWEDD** to provide  
to members?



Thank you

